

PROGRAM REGISTRATION FORM

Co-op Name: _____

Address: _____

City: _____

State _____ IN _____ Zip _____

Contact _____

Email _____

Phone _____ Fax _____

List Participants Name & Email Address

1. _____

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_____ Members: \$210.00 _____ Non-Members: \$325.00

- Register by email at knowledge@macc.coop and we will send you an invoice
- Register online at www.macc.coop

REGISTRATION DETAILS

Scholarships may be available at:
www.RalphKMorrisFoundation.org

For a map of nearby hotels, please click on the following link:

<https://www.google.com/maps/place/GreenStone+Farm+Credit+Services/@42.76883,-84.5131373,17z/data=!3m1!4b1!4m5!3m4!1s0x8822e99b692436ad:0x28e2c91dcb317dd0!8m2!3d42.76883!4d-84.5109486>

CANCELLATION POLICY

Cancellations received 1-13 days prior to the class can be refunded at 50%. Cancellation notices of one day or less are non-refundable.

Past Attendee Comments

"Should be Mandatory"

"Great Info-Relevant Examples"

"Well Taught, Great Program"

"Great Speakers - Very Knowledgeable"

"A Must for Directors and Managers"

"Helped Me Understand My "Director Role"

"Helped Me In My Management Position"

"A Day Well Spent!"



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MICHIGAN STATE | **Product Center**
UNIVERSITY | Food • Ag • Bio

~ presents ~



Michigan Cooperative Directors' and Managers' Conference

February 6 & 7, 2019

GreenStone Farm Credit Services
3515 West Road
E. Lansing, Michigan 48823
Phone: (517) 318-2290

Rod Kelsay, Executive Director
Mid America Cooperative Education, Inc.
8425 Keystone Crossing, Suite 261
Indianapolis, IN 46240 (317) 726-6910
www.macc.coop knowledge@macc.coop

The Michigan Cooperative Directors' and Managers' Conference is armed to infuse new thinking to dissolve unproductive patterns. Get your team moving toward the common goals that bring fruitful rewards to your co-op.

Understanding the director and manager roles and how to govern cooperatives, is not intuitive. It is one of the most difficult roles in the cooperative system. It is a challenge to navigate the conflicting interests of members/customers and be a neutral and effective board director, as well. All co-op directors want to perform their duties well, yet many are seldom provided with the proper guidelines and education. This program focuses on enlightening managers and board members on methods of leading their cooperatives. Conference attendees come from different cooperative sectors, making a rich educational experience.

REGISTER TODAY!

Wednesday February 6, 2019

- 9:15 AM **Registration**
- 9:30 AM **Introductions & Listing of Current Issues**
- 10:00 AM - 11:30 AM **Issues that Challenge Co-ops**
Dr. Chris Peterson, Michigan State University
- 11:30 AM **Lunch**
- 12:30 AM - 2:00 PM **Co-op Equity, Accounting & Section 199**
Dr. Phil Kenkel, Oklahoma State University
◇ Panel of Cooperatives
- 2:00 PM - 3:00 PM **Human Resources Practices**
Dr. Phil Kenkel, Oklahoma State University
◇ Survey of Co-op Hiring Practices
- 3:00 PM - 5:00 PM **Connecting w/Co-op Members/Engagement**
Kristin Olson, Cooperative Network
◇ Young Cooperators
◇ Panel of Cooperatives
- 6:00 PM - 7:30 PM **Reception & Dinner (speaker after dinner)**
The Farm Bill & Its Impact
Kali Fox, Office of Senator Stabenow (requested)

Adjourn

Thursday February 7, 2019

- 8:00 AM **Introductions**
- 8:00 AM - 9:30 AM **Top 10 Cooperative Legal Challenges**
Todd Hoppe, Foster Swift Collins & Smith Attorneys
- 9:45 AM - 11:20 AM **Recruiting Directors & "Outside Directors" Benefits**
Speaker to be Announced
◇ Panel of Cooperatives
- 11:30 AM - 12:00 PM **Onboarding New Directors**
Rod Kelsay, Mid America Cooperative Council
- Noon **Lunch**
- 1:30 PM **Wrap-up & Adjourn**

Thanks to Our Sponsors!



PROGRAM SPEAKERS



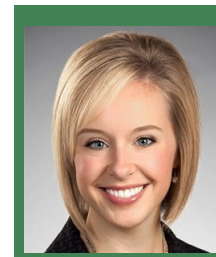
Dr. Chris Peterson
Michigan State University

Dr. Chris Peterson is the Nowlin Chair for Consumer-Responsive Agriculture and Former director of the MSU Product Center. Chris directed all aspects of the Product Center's programs—venture development, accelerated growth services, and strategic research. He founded the center in 2003 with the help of many internal and external partners. Rounding out his scholarly interests is a focus on qualitative research.

Dr. Phil Kenkel is a Professor in the Agricultural Economics Department at Oklahoma State University and holds the Bill Fitzwater Cooperative Chair. He received a B.S. in Agricultural Economics, a M.B.A and a Ph.D. in Agricultural Economics from the University of Kentucky. Dr. Kenkel's recent research activities include feasibility assessment for value-added cooperative ventures, and the development of decision aids that enhance the performance of existing cooperative businesses.



Dr. Phil Kenkel
Oklahoma State University



Kristin Olson
Cooperative Network

Kristin Olson has joined Cooperative Network as the Membership Support and Education Coordinator. Bringing more than eight years of experience in agricultural communications, marketing and media relations, she serves the organization as Membership Support and Education Coordinator – in charge of membership services, communication and educational programming.